



## 2024 Sponsorship Opportunities

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### Platinum Sponsor: \$4,000

- Logo on scrolling banner at top of home page of Adeo website with link to sponsor website
- Logo on promotional banner at event
- Logo on events page of Adeo website
- Social Media recognition
- Logo on Walk, Run or Roll t-shirt
- Opportunity to provide promotional items for distribution
- 15 Race registrations

### Gold Sponsor: \$3,000

- Logo on promotional banner at event
- Logo on events page of Adeo website
- Social Media recognition
- Logo on Walk, Run or Roll t-shirt
- Opportunity to provide promotional items for distribution
- 10 Race registrations

### Silver Sponsor: \$2,000

- Logo on events page of Adeo website
- Social Media recognition
- Logo on WRR t-shirt
- Opportunity to provide promotional items for distribution

### Bronze Sponsor: \$1,000

- Listed on WRR shirts and events page of Adeo website

### T-shirt Sponsor: \$3,500

- Logo on WRR t-shirts
- Logo on banner at event
- Logo on scrolling banner at top of home page of Adeo website with link to sponsor website
- Listed on events page of Adeo website

### Beanie Sponsor: \$2,500

- Logo on beanie
- Logo on banner at event
- Listed on events page of Adeo website

### Friend of Adeo: \$500

- Listed on event page of Adeo website

To become a sponsor or learn more about partnering with Adeo through an in-kind donation, contact **Irene Davila**: [idavila@adeoco.org](mailto:idavila@adeoco.org) or 970-339-2444, Ext 3002



Adeo is a 501 (c) (3) nonprofit organization that supports people with brain injuries and their families. In 2004, Adeo was one of the first four agencies to provide these services in Colorado. Almost two decades later, we are still the only provider north of Denver. **Learn more at [www.adeoco.org](http://www.adeoco.org)**

# Bringing the Joy in 2024!

Walk, Run or Roll is Adeo's annual event to raise awareness and funds to support adults with brain injuries to live elevated lives. It includes a two-week virtual race that draws participants from all over the country. The end of the race is celebrated with an in-person Wrap Party with food, music, games and more in Greeley, Colorado.

In 2023, in honor of the 10<sup>th</sup> Anniversary of Walk, Run or Roll, Adeo launched the Say Yes to Joy! Fund. All proceeds from the event will go into this Fund, which underwrites all kinds of experiences for our residents with brain injuries. Guitar lessons, sporting events, theater tickets and more...the sky's the limit with your support!

Learn more at [www.adeoco.org](http://www.adeoco.org).

**Sign up as a sponsor and help us bring the JOY!**



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